

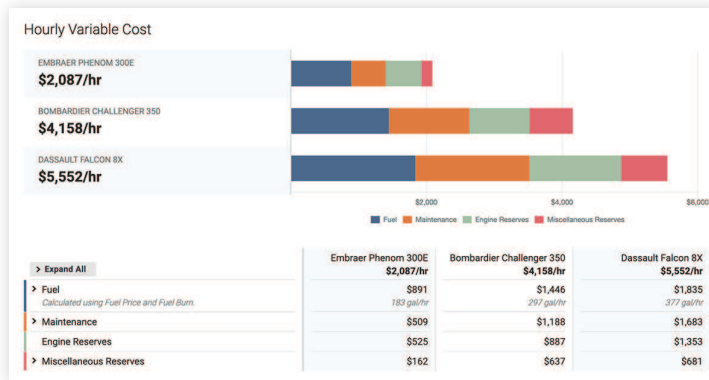


## THE INDUSTRY STANDARD FOR RELATIVE COST AND BENCHMARKING

Powered by decades of accurate and detailed performance and specification data for all fixed and rotor wing business aircraft, you can create beautiful and effective reports to compare and evaluate fixed and variable FullLife™ aircraft operating costs.

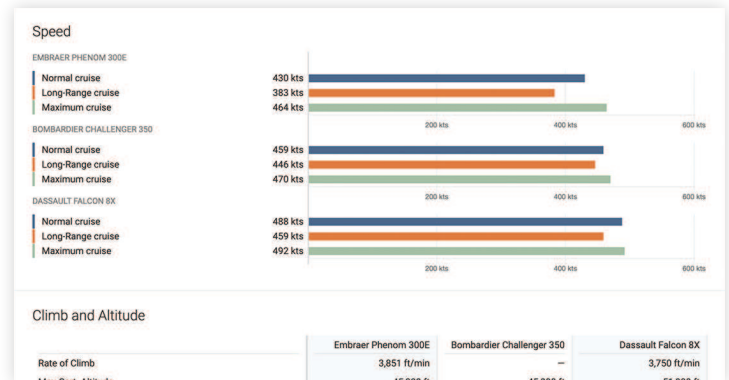


## KEY FEATURES



✓ **Analyze Real-World Variable and Fixed Costs for 500+ Aircraft**

Understand and compare real-world annual and hourly aircraft operating costs. Review the variable costs of fuel, maintenance, landing and parking. Analyze fixed costs of crew, hangar, insurance, services and more.



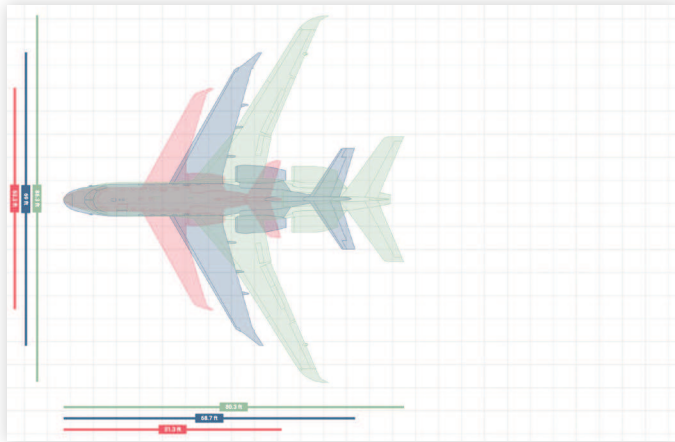
✓ **Review the Best Performance Data on the Market**

See the complete picture with the most accurate performance and specification data on the market, including:

- Max range, speed, climb rate, and altitude
- Takeoff and landing lengths
- Weights and payloads










## ✓ Create Engaging Overlays, Graphs, and Graphics

Create engaging reports to visually compare up to three aircraft at once. Identify aircraft that meet your mission requirements and review multiple operating scenarios to gain additional insight.



## ✓ Calculate Your Costs

With the Conklin Calculator, you can tailor every assumption or cost to match your mission requirements and create custom comparison reports that accurately reflect your unique situation.

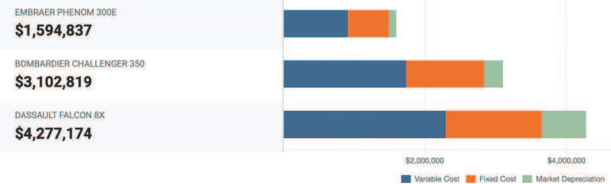
Embraer Phenom 300E	Bombardier Challenger 350	Dassault Falcon 8X
 SPEED: <b>464 kts</b>	 SPEED: <b>470 kts</b>	 SPEED: <b>492 kts</b>
 RANGE: <b>1,811 nm</b>	 RANGE: <b>3,277 nm</b>	 RANGE: <b>6,290 nm</b>
 PASSENGERS: <b>6 people</b>	 PASSENGERS: <b>9 people</b>	 PASSENGERS: <b>12 people</b>

## ✓ Generate Simple Visual Comparisons

Review simple aircraft overlays for an easy visual comparison of the front, side, and top dimensions of jets, turboprops, helicopters, and piston aircraft.

### Cost

#### Total Annual Cost With Market Depreciation



## TOTAL MAINTENANCE COSTS WITH FULLIFE™

With FulLife™, we estimate funds required to pay for all scheduled, unscheduled, near-term and eventual aircraft maintenance required over the operational life cycle. We factor in every inspection, component overhaul and replacement of all life-limited items. This unique methodology has been developed by industry pioneers who truly understand how to fully utilize aircraft cost data to help you make informed aircraft comparisons and benchmarking decisions.